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Harman Kardon® AVR 7550HD Audio/Video Receiver Offers Industry's Most Innovative Technologies, Including Dolby® Volume and Latest Texas Instruments Digital Audio Processor

WOODBURY, NY – At CEDIA 2008, Harman Kardon, Inc., becomes the first company to announce the inclusion of Dolby® Volume technology from Dolby Laboratories in an audio/video receiver. The new Harman Kardon® AVR 7550HD A/V receiver is a state-of-the-art home entertainment component that incorporates a host of industry-leading innovations, including Dolby Volume, which improves the listening experience by leveling the volume from any source and program material, while maintaining optimum sound quality at any listening level.

The AVR 7550HD is also the first receiver to utilize Texas Instruments Incorporated's (TI) newest DA710 audio digital signal processor (DSP) in a dual-DSP implementation, which provides unprecedented processing capability and multichannel audio performance.

Making its debut at CEDIA 2008, the 7.2-channel Harman Kardon AVR 7550HD is the brand's new top-of-the-line A/V receiver. In addition to Dolby Volume, the AVR 7550HD offers a wealth of leading-edge features and technologies, including Dolby TrueHD lossless technology developed for high-definition media, HDMI™ V1.3a functionality, 1080p upscaling, an exclusive, high-definition full-color graphical on-screen menu system, 7 x 110 watts of power output (into 8 ohms), and many additional enhancements. It offers the ultimate in audio and video quality, home-entertainment system flexibility and ease of use – as well as striking, distinctively elegant styling.

Dolby Volume is an innovative approach to delivering consistent volume levels across a wide variety of content, channel programming or input sources. Using a psychoacoustic model of human hearing, Dolby Volume analyzes, measures and controls perceived volume levels. Dolby Volume complements the Dolby range of audio technologies, including Dolby Digital, Dolby Digital Plus and Dolby TrueHD.

Mike Giffin, senior vice president for Global Brands, noted, "In designing our new AVR 7550HD receiver, we considered Dolby Volume to be an essential element of its feature set. It provides an important new benefit to consumers, and perfectly complements our design philosophy of making the most advanced audio and video technologies easy for people to use and enjoy."

Craig Eggers, senior marketing manager at Dolby Laboratories, said, "Harman Kardon, Inc., and Dolby Laboratories are committed to innovation and excellence in audio reproduction. Thanks to the exceptional fidelity and resolution of the AVR 7550HD and the capabilities of Dolby Volume, listeners will be able to get an amazing experience from their entertainment."

The Texas Instruments DA710 digital audio processor is the latest in the Aureus™ family of multichannel-audio encoding and decoding digital signal processors from TI. It is designed to provide exceptional high-quality audio processing and to deliver unsurpassed multichannel sound quality. The 32-bit processing performance of the DA710 enables it to optimally support the AVR 7550HD's advanced audio software, which includes Dolby Volume, Dolby TrueHD, proprietary Logic 7® surround sound-enhancement technology from Harman International, and other applications.

The Harman Kardon AVR 7550HD 7.2-channel audio/video receiver will be available in January 2009 at a suggested retail price of \$2,799.

About Harman Kardon, Inc.

Harman Kardon, Inc., is a unit of Harman International Industries, Incorporated (www.harman.com). Harman International designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets, and maintains a strong presence in the Americas, Europe and Asia, employing more than 11,000 people worldwide. The Harman International family of brands includes AKG®, Audioaccess®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International's stock is traded on the New York Stock Exchange under the symbol "NYSE: HAR."

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